

---

# 2015 Imaging Technology Study

---

HIMSS Analytics

---

December 2015

---

# Contents

Executive Summary | 2

Methodology & Demographics | 3

Findings | 4

Picture Archiving and Communication System (PACS) Definition | 4

Market Utilization | 4

Vendor Market Share | 6

Image Storage Environment | 7

Enterprise Image Viewing | 9

Enterprise Image Viewing Tactical Drivers | 10

Enterprise Image Viewing Use Cases | 11

Other Image Viewing Environments and Points of Access | 12

Imaging Viewing Access: Future Plans | 13

Strategic Plans Around Enterprise Image Viewing | 14

Value-based Care Impact on Imaging | 17

Accountable Care Impact on Imaging | 18

Conclusion | 19

Appendix A | 20

About HIMSS Analytics | 21

# Executive Summary


This report insight from 144 U.S. hospital, healthcare system and ambulatory PACS and radiology leaders to explore provider's imaging environment needs and drivers.

Radiology PACS is reported to be in heavy use and the same entrenched vendors appear to dominate the market over the past several years. However, the findings show a market that is mixed on obtaining the next generation of storage and image sharing technologies. Nearly 50 percent of respondents indicated the use of an enterprise image viewer to meet their imaging needs. While many organizations currently utilize multiple servers across their organization to address their storage needs, there was an increase in the adoption of image repositories with dynamic imaging capabilities and cloud solutions. With image sharing across organizations only expected to rise there is room across these storage solutions for growth.

One of the benefits to an enterprise image viewer is the ability to view images without location restriction. Respondents indicated continued heavy use of PACS workstations inside and outside of the radiology department, but there was an increase in the use of image enabled EHRs. In terms of future plans for image access, smartphones (28.9 percent) and tablets (35.5 percent) remain the top areas where technology can help with image viewing across the enterprise.

While the adoption level of existing radiology PACS implementations appear saturated, this study indicates there could be the potential for growth for organizations looking to adopt new technology focused on the ability to store, share and provide universal access to images.

## Appendix A

 Continuity of Care Maturity Model	
<b>STAGE 7</b>	Knowledge Driven Engagement for a Dynamic, Multi-vendor, Multi-organizational Interconnected Healthcare Delivery Model
<b>STAGE 6</b>	Closed Loop Care Coordination Across Care Team Members
<b>STAGE 5</b>	Community Wide Patient Record using Applied Information with Patient Engagement Focus
<b>STAGE 4</b>	Care Coordination based on Actionable Data using a Semantic Interoperable Patient Record
<b>STAGE 3</b>	Normalized Patient Record with Share Care Plans using Structural Interoperability
<b>STAGE 2</b>	Patient Centered Clinical Data using Basic System-to-System Exchange
<b>STAGE 1</b>	Basic Peer-to-Peer Data Exchange
<b>STAGE 0</b>	Limited to No E-communication

## About HIMSS Analytics

HIMSS Analytics collects, analyzes and distributes essential health IT data related to solutions, costs, metrics, trends and purchase decisions. It delivers quality data and analytical expertise to healthcare delivery organizations, IT companies, governmental entities, financial, pharmaceutical and consulting companies. Visit [www.himssanalytics.org](http://www.himssanalytics.org).

HIMSS Analytics is a part of HIMSS, a cause-based global enterprise that produces health IT thought leadership, education, events, market research and media services around the world. Founded in 1961, HIMSS encompasses more than 52,000 individuals, of which more than two-thirds work in healthcare provider, governmental and not-for-profit organizations across the globe, plus over 600 corporations and 250 not-for-profit partner organizations, that share the cause of transforming health and healthcare through the best use of IT. HIMSS, headquartered in Chicago, serves the global health IT community with additional offices in the United States, Europe, and Asia.