

---

# 2015 Clinical & Business Intelligence Study

---

HIMSS Analytics

---

May 2015

---



# Contents

Executive Summary | 3

Methodology/ Respondents | 4

Findings | 5

C&BI Utilization | 5

C&BI Solution Vendors | 10

Plans to Invest | 12

Goals, Drivers and Areas of Focus for C&BI Investment | 14

Conclusion | 19

Appendix A | 20

About HIMSS Analytics | 21

# Methodology/Respondents

**Methodological Approach 1:** Web based survey  
**Dates of Data Collection:** March 26 to April 8, 2015  
**Target Audience(s):** Hospital C-Suite, IT professionals, clinicians, department heads  
**Number of Respondents:** 189

Respondent Title	Frequency	Percent
Director/Manager	78	41.2%
Physician/Nurse	7	3.7%
C-Suite	72	38.0%
VP	10	5.2%
Administrator	11	5.8%
Other	11	5.8%
No Answer	11	5.8%
<b>Total</b>	<b>189</b>	<b>100.0%</b>

**Methodological Approach 2:** HIMSS Analytics® Database  
**Date of Database:** March 31, 2014  
**Target Audience(s):** U.S. hospitals  
**Number of Hospitals:** 5,451

## Appendix A: HIMSS Analytics DELTA Powered Analytics Maturity

### DELTA Powered™ Analytics Maturity Key Qualifiers



**Data Enterprise Leadership Targets Analysts**

HIMSS Analytics

## About HIMSS Analytics

HIMSS Analytics collects, analyzes and distributes essential health IT data related to products, costs, metrics, trends and purchase decisions. It delivers quality data and analytical expertise to healthcare delivery organizations, IT companies, governmental entities, financial, pharmaceutical and consulting companies. Visit [www.himssanalytics.org](http://www.himssanalytics.org).

HIMSS Analytics is a part of HIMSS, a cause-based global enterprise that produces health IT thought leadership, education, events, market research and media services around the world. Founded in 1961, HIMSS encompasses more than 52,000 individuals, of which more than two-thirds work in healthcare provider, governmental and not-for-profit organizations across the globe, plus over 600 corporations and 250 not-for-profit partner organizations, that share the cause of transforming health and healthcare through the best use of IT. HIMSS, headquartered in Chicago, serves the global health IT community with additional offices in the United States, Europe, and Asia.